
national
village cup
OFFICIAL SPONSOR
2021
350 CLUBS
4,800 PLAYERS
10 MILLION AUDIENCE
ONE LORD'S FINAL

**The Opportunity:** Official sponsor rights for UK sport's most spectacular journey

# FROM GRASSROOTS TO THE HOME OF CRICKET






national village cup

NATIONALVILLAGECUP.COM

THIS SUMMER-LONG NATIONAL KNOCKOUT COMPETITION
HAS BEEN RUN BY THE CRICKETER SINCE 1972



national village cup

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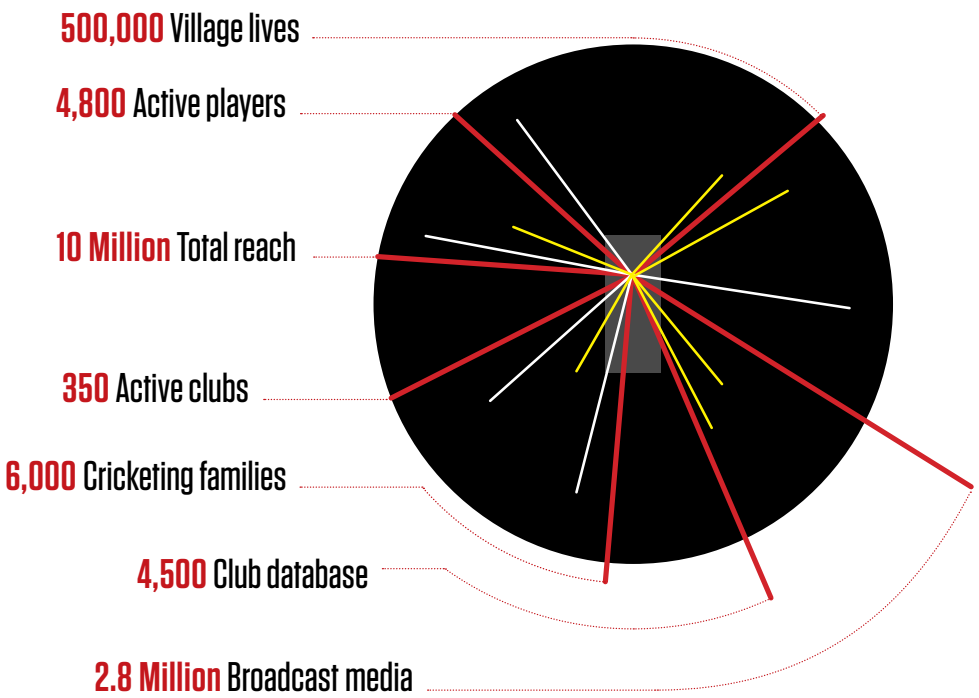
# FROM CORNWALL TO KINROSS, VILLAGE TEAMS ACROSS THE UK SHARE THE DREAM OF COMPETING IN A LORD'S FINAL






# OFFICIAL SPONSOR STATUS GUARANTEES YOUR BRAND NATIONWIDE EXPOSURE

## The 2020 competition touched 10 million lives




"A brilliantly authentic competition with an engaged audience"

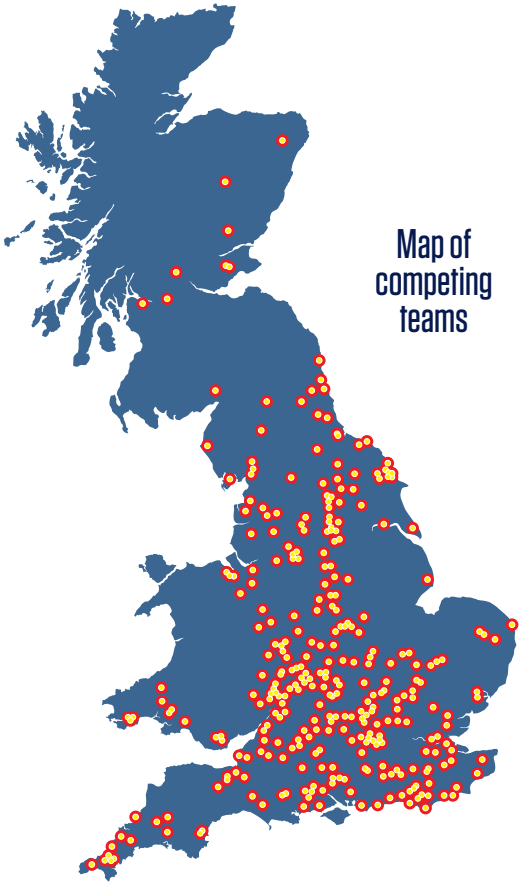
**MIKE SHELDON**
CEO Medina Dairies,
2017 headline sponsor

"Best day of my life... it really was amazing"

**TOM GREAVES**
Reed captain,
Winners of 2019 NVC

"The Village Cup is the essence of English Cricket"

**DARREN GOUGH**
Retired England cricketer



Map of competing teams

national village cup




This film showcases the 2018 National Village Cup Final

## If you are interested in finding out more, please do get in touch

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